



Athletic Office  
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July 2016

Dear CHS Parents and Student-Athletes:

We hope you are enjoying your summer vacations and that our student-athletes are also working hard to prepare for another successful year of Chillicothe High School athletics in 2016-2017. Don't forget to purchase your all-sports pass or season tickets for next year. After August 5, 2016, reserved seats will be open to all CHS fans. Order forms for tickets and passes are available in the CHS Athletic Office after July 21.

This year the Athletic Department is assembling the Fall and Winter Sports Programs. **We are requesting each student-athlete to sell two (2) ads for the programs.** I have enclosed the Sports Program Order Form with this letter. The prices of the ads are very reasonable and the ad sale proceeds benefit you and your student-athletes. This year we have included a new category of ad called a "Family Ad." You can place a "words only" Family Ad for \$10, and a "words/photo/art" Family Ad for only \$25. These ads can be the traditional "Good Luck" ad or something else more personal. Other ad categories are the Business Card Ad (1/8 page), Quarter, Half and Full Page Ads, as well as the premier ads on the front and back cover of the program.

The Sports Program Order Forms can be turned in at any time to the Main Office (to be placed in the Athletic Director's mailbox) or to the Athletic Department Office. However, the deadline to turn in a Sports Program Order Form for an ad and any related photo or artwork is **August 1, 2016** (we need time to have the programs ready for the opening contests in the fall sports season), and ads will not be placed in the Fall Sports Program prior to receipt of payment.

Our sports teams were very successful last year, and I look forward to an even more successful year in 2016-2017. Your ads support our athletic programs, are a great way to recognize and express school and community spirit and pride in our/your student-athletes, while at the same time marketing and providing visibility for our local community businesses.

Thanks for helping out. See you at a game. GO CAVS!

Mike Barren  
CHS Athletic Director

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